

ITMIG Communication Committee

New York, 2023 Oct. 4 Małgorzata Szołkowska



Main activity in 2022-2023

- Promotion of ITMIG activities among members and public:
 - Coordination of events organized for the Thymic Malignancy Awareness
 Month (from 2022)
 - Promotion
 - Technical organisation
 - Cooperation with other societies

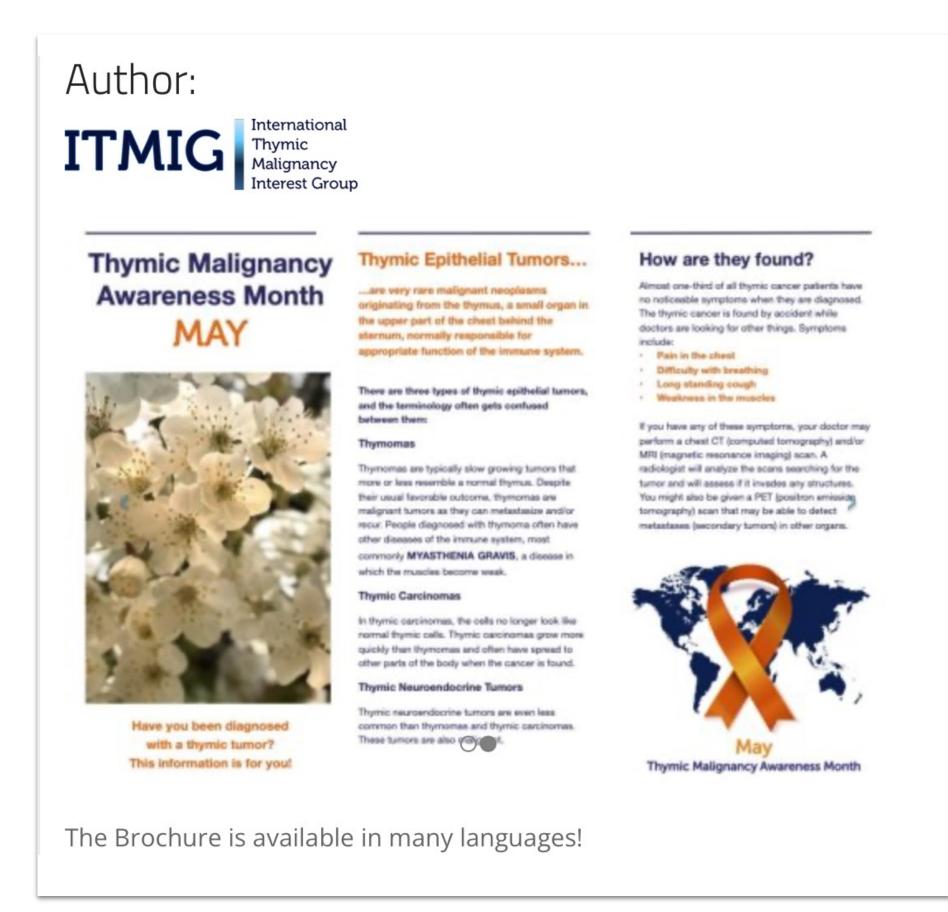


Thymic Malignancy Awareness Month, 2022

- Coordinating of ITMIG events for the Thymic Malignancy Awareness Month
 - Website of TMAM has been created (https://itmig.org/tmam/)
 - Webinars for physicians and for patients

(https://itmig.org/itmig-events/itmig-webinars/)

- Brochure for patients (https://itmig.org/for-patients/)
- Social media messages
- "Meet the Professor" special series in Mediastinum (https://med.amegroups.com/post/category/meet-the-professor)



Available in 11 languages!

Thymic Malignancy Awareness Month, 2023

Joint webinars (for physicians)



Organizer: Edith Marom (ITMIG), Cristina Fuss (STR)

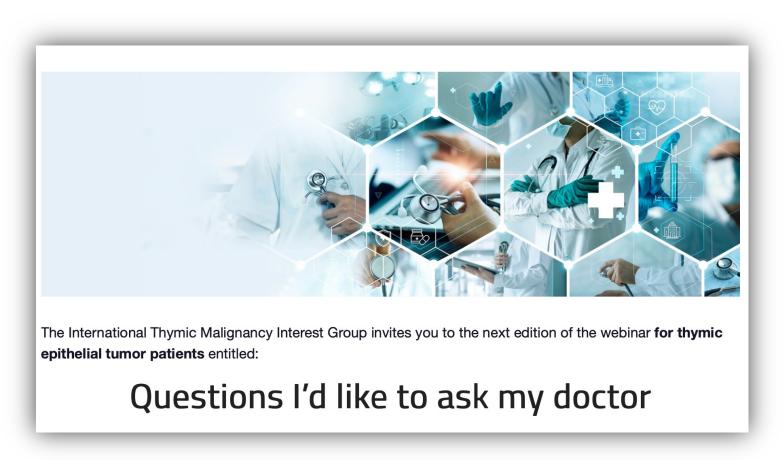


Organizer: Steven Chun

ITMIG webinars (for patients or patients and physicians)



Organizer: Chul Kim

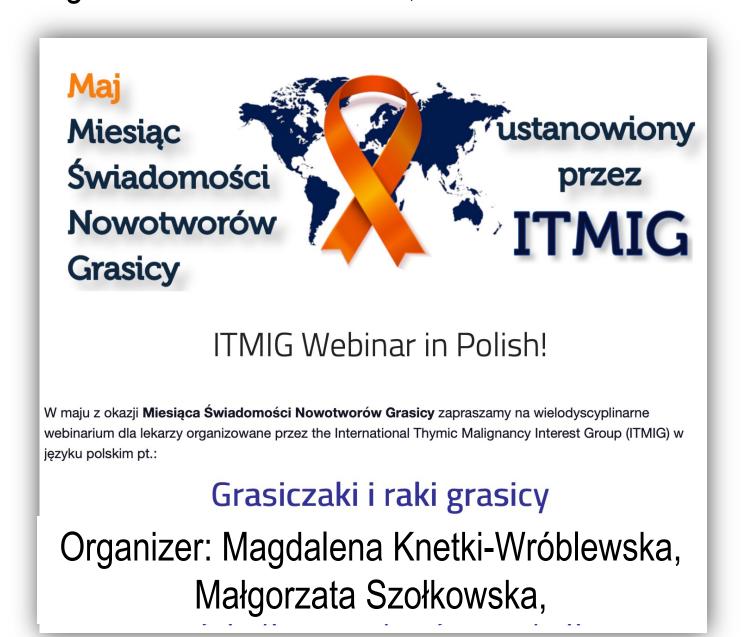


Organizer: Małgorzata Szołkowska

ITMIG webinars in other languages (for physicians)



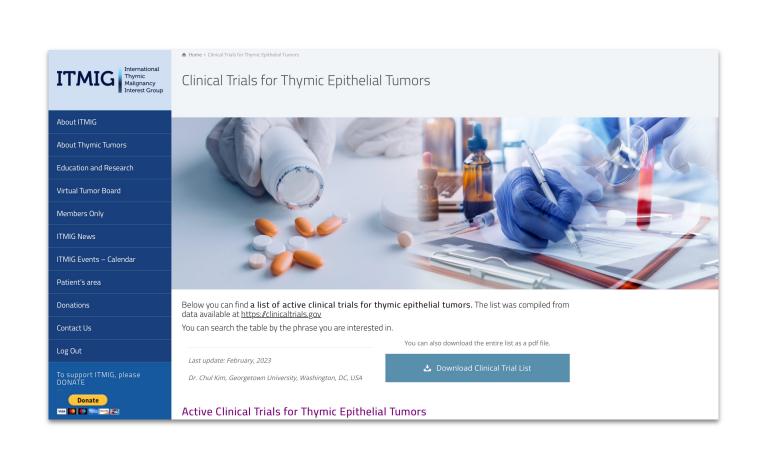
Organizer: Andrea Arrossi, Jose Carlos Benitez





Main activity in 2022-2023, cont.

- Promotion of ITMIG activities among members and public:
 - Coordination of ITMIG (2022) Annual Conference (promotion, technical support, Abstract Book)
 - Maintenance and updates of an ITMIG website
 - Regular posts
 - Content for members and non-members
 - Content for physicians and patients
 - NEW: A tab for active Clinical Trials
 - Email communication with members
 - Promotion of ITMIG events and news in social media
 - Elaboration of annual Newsletter





Main activity in 2022-2023, cont.

- Promotion of ITMIG activities among members and public:
 - Maintenance of a channel for ITMIG videos on:
 - <u>youtube.com</u> (ITMIG Non-profit organization) public *(good visibility)*, non-public (conferences)
 - 15 movies
 - 269 subscribers
 - VuMedi (<u>vumedi.com</u>)



Main activity in 2022-2023, cont.

- Promotion of ITMIG activities among members and public:
 - Assistance in organizing of ITMIG2023:
 - Conference website
 - Abstract Book (available on-line)



If you want to join ITMIG Communication Committee contact pbruce@thymic.org

YOU ARE WELCOME!